## VISION AND MISSION STATEMENT

## Vision

- Networking and integrating the Madhwa Desastha community towards preserving the cultural and linguistic heritage of Madhwas
- Evolution of a resourceful, prosperous, self dependent, well knit, well informed, networked community of Dakshina Marathi speaking Madhwa Deshasthas, that will cherish our cultural and linguistic heritage, upholding the philosophy of Hari Sarvothama, Vayu Jeevothama as the guiding principle.

## Mission

- Provide a platform for understanding, learning and exchange of information on philosophy and principles of Hari Sarvothama Vaayu Jeevothma.
- Identify, support, sustain, promote and publicise cultural and linguistic uniqueness of Madhwa Desasthas.
- Strive for Knowledge management by facilitating appropriate measures on digitization and data compilation and preservation of documents pertaining to Dakshina Marathi speaking Madhwa Deshasthas.
- Promote understanding of the importance and significance of our customs and traditions, and
  Instill a sense of pride that we are Deshasthas in general and Dakshina Marathi speaking Madwa
  Deshasthas in particular.
- Promote togetherness and cohesiveness chiefly among the Madhwa Community and to seek the roots.
- Identify, harness and nurture talents in Dakshina Marathi speaking Madhwa Desastha Community.
- Provide a mechanism for meeting special needs of Senior citizens, differently abled members.
- Make effective use of modern information technology to collect, preserve and share Knowledge, primarily on Madhwa philosophy and culture

## Goals

- The Mission programmes are made possible by focusing on the following operational goals.
- Promote periodic Group activity in matters of religious significance.
- Develop a language database by compilation of Marathi words, idioms, proverbs, lullabies.
- Create knowledge and skill database by compiling knowledge, skills and special aptitudes of senior citizens.
- Nurture culinary uniqueness through compilation of recipes in document and video formats.

- Support and nurture vanishing tribe of cooks and purohits by providing them the right opportunity.
- Digitise Saasthrasa, puja and other wedding and ceremony paddhatis and bring out suitable
  publications that would enable all members to conduct the ceremonies and other functions as per
  Madhwa sampradaya.
- Contribute to financial security of members through Group Insurance schemes.
- Promote schemes to provide shelter and a safe and peaceful residential atmosphere to elders of the community.
- Devise ways and means to support differently abled, physically challenged members and members needing special care
- Offer Economic, Educational and financial advice to members.
- Provide Psychological, marital religious counselling by utilising experts of our own community from relevant field.
- Connect members across the globe by electronic and digital means through publishing of periodical House journal and to promote healthy and active involvement to realize the goals, mission and vision of MDMS.